

INKO

P R I N T

General instructions

Hardcover books
with sewn spine

How to deliver a print-ready PDF file

We want to get the very best out of your design! Therefore, it is important that your file meets a number of specifications. For each product, the international standards **ghent PDF workgroup** always apply.

Export your PDF to the correct profile **“SheetCmyk_1v4_IND4” (standard [PDF/X-1a:2001])**.

Deliver 2 separate pdf-files:

- 1 x pdf cover (See illustrations on the following pages)
- 1 x pdf inside pages (in separate pages. No spreads). Add 3 mm bleed all around.

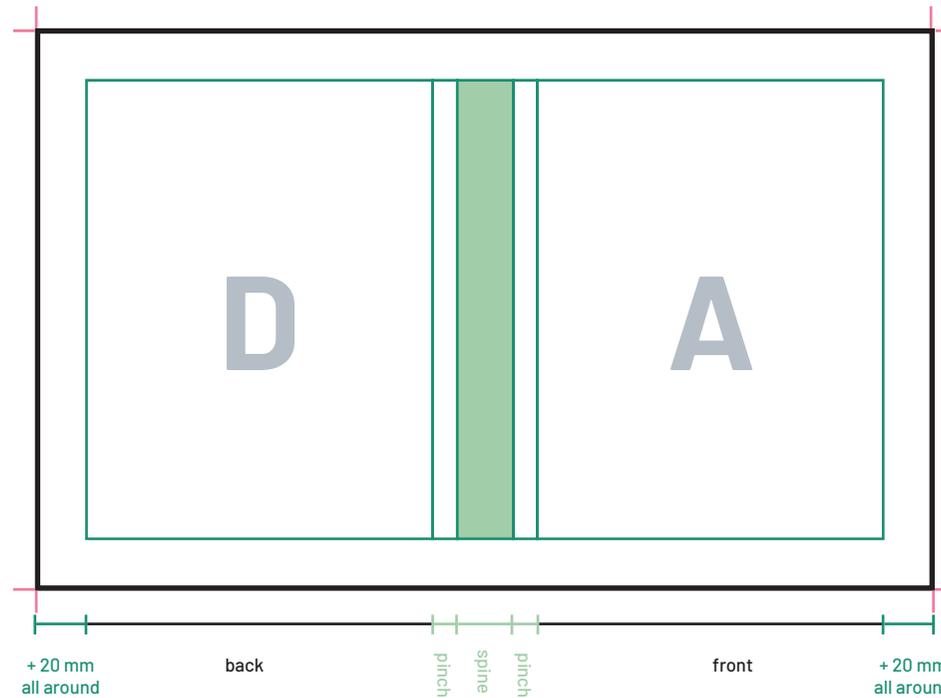
File naming

Short naming with the allowed characters A to Z, 0 to 9 and _
No special characters like: / \ < > \$ * ...

Name your files uniquely. Use a name that is clear and understandable to third parties. Do you have multiple PDF files? For example, a front side and a back side? Then combine them into 1 PDF document in the order they appear in the final product.

Guidelines cover

PDF (outside)



INSPIRATION

Let the background of your design run throughout the cover (including the pinch and spine). This is the most beautiful. Also, don't forget to repeat the title of your text on the spine.

Width of your document

= 20 mm + width back + pinch + spine + pinch + width front + 20 mm

Height of your document

= 20 mm + height book + 20 mm

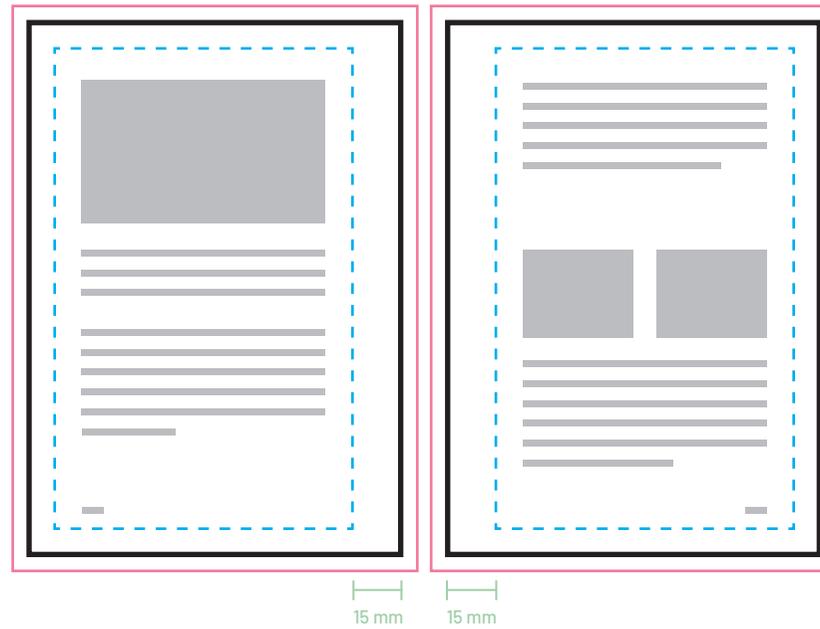
Let your background extend 20 mm all around. This area will be glued around the cardboard and will be visible when you open the book.

Bleed is not provided because the flyleaves will be glued over the extra 20 mm area from the frontcover.

The width of your spine and pinches depends on the number of pages and your choice of paper. Contact a member of our staff to calculate it for you. This can be done easily via our chat function.

Guidelines inside pages

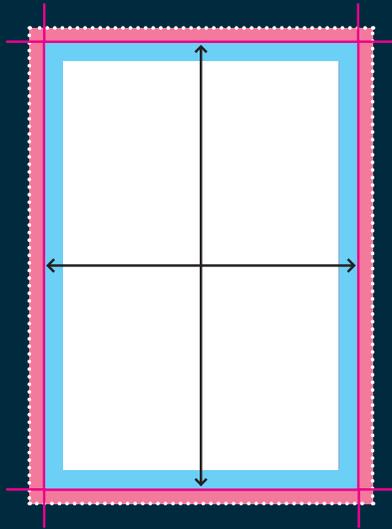
inside pages



Keep at least 15 mm of the inside of your book free of text and important images. This way, you will maintain a nice margin and your text will definitely not disappear into the fold of your book.

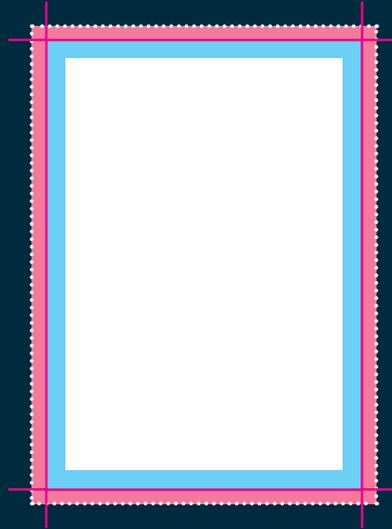
Keep 5mm of the cutting edge clear of text and important graphics.

What is bleed?



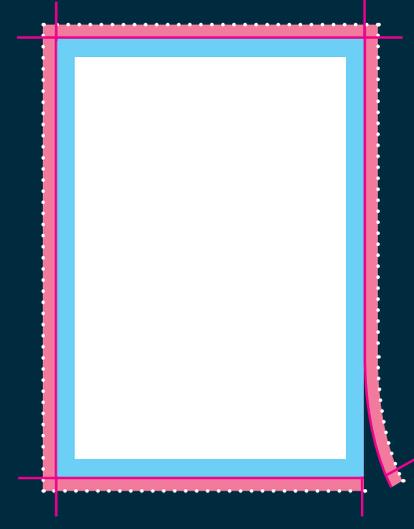
Final size

Make sure the size of your document fits the dimensions from the product you ordered online. This is the area left after we cut your product to size (inside the cropmarks).



Safety margin (5mm)

Make sure that text, logos and images are a few (5mm) millimeters inside the area you want to print. This is because we cannot always prevent small shifts of materials on our printing presses. By placing important elements in your design within the safety margin, you can be sure that they will not be lost when we are cutting your product to its final size.



Bleed (3mm)

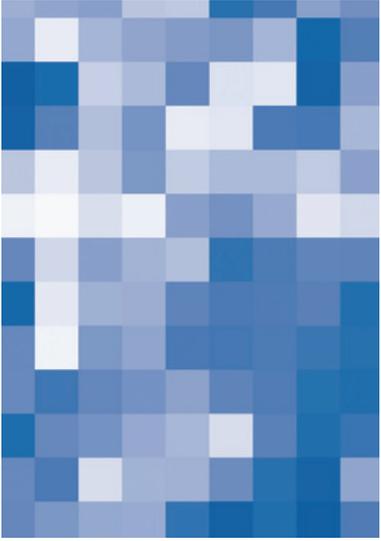
We cut hardcover books to size after the sheets roll off the press. So always make sure there is enough bleed in your design. Disturbing mistakes such as white cutting edges can be avoided by adding bleed (3mm) to your document. Always keep your bleed free of text or other important information!

..... file dimensions

— cropmarks

■ safetymargin (5mm)

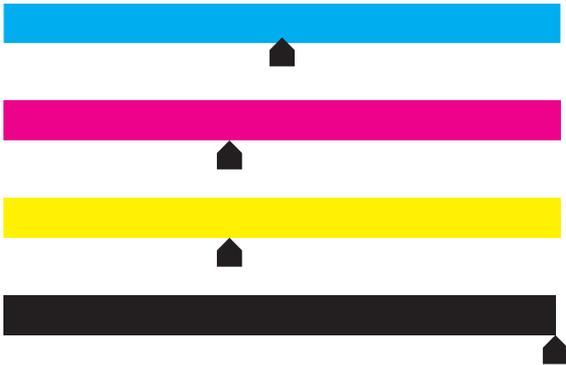
— bleed (3mm)



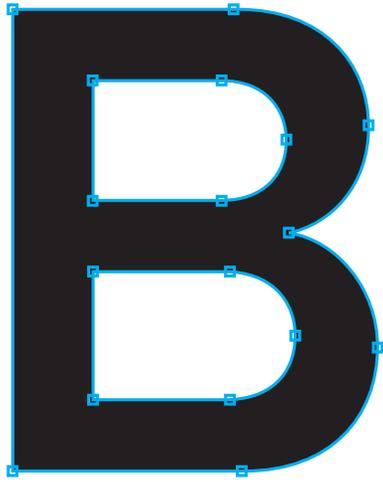
Images

Use images with a minimum resolution of 200 DPI (preferably 300 DPI).

Colors



- Full color (4/0 - 4/4) files always create in **CMYK**.
- **Format files with one-, two- or three-color printing in Pantone colors (solid colors)**. These color codes must be included in your document. Pantone colors can be converted automatically, unfortunately the result of this is not always predictable, therefore we do not recommend this.
- Make sure the **total ink coverage** in your design **does not exceed 280%** (the percentages of cyan, magenta, yellow and black added together).
- For **rich black**, use the following structure: C20%, M30%, Y0%, K100%. Use deep black/rich black only for larger areas and text. Not for text smaller than 15pt or body text.
- **Attention:** 100% black is always set to overprint in Indesign's preferences. If this is not your intention, you must turn this off before the pdf is written.



Text & outlines

Convert texts to outlines or embed fonts. This way, no font errors can occur because this converts texts to objects. Embedding fonts is not a problem either, provided they are properly embedded.



Transparency

Shadows and special effects may contain transparency. To avoid this, make sure you save the file as PDFx1a:2001. This will flatten transparencies neatly and prevent unexpected results in the printing process.